



AGREEMENT MADE BETWEEN

KCNC TV

CONTRACT NO. REV. 1181-62982-1

DATE PRINTED

09/21/12

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

PAGE AGENCY (OR SERVICE) ACTING AS AGENT FOR 78295 ADVERTISER (OR AGENCY AND ADVERTISER) 27783 **Cancellation Notice** CROSSROADS MEDIA AMERICANS FOR JOB SECURITY NAME Required 66 Canal Center Plz Ste 555 107 S West St PMB 551 AND Announcement 28 days **ADDRESS** Alexandria VA 22314-1576 Alexandria VA 22314-2824 prior notice USA CONTACT STEPHANIE MARONEY PRODUCTEST 1020 AGENCY EST. NO. PRODUCT 1300 LOCAL NICOLE ELIE POL SALESPERSON CODE 1020

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/26/12 AND ENDING 10/02/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity		SPOTS	TIME					TOTAL		
ITEM	DAYŞ	PWK.	FROM	TQ	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	00111	3	05:28A	06:00A	305	09/26/12-09/28/12	NEWS 4 EARLY 5:28-6:00AM	3	400.00	1200.00
2	00111	3	10:35P	11:37P	30\$.09/26/12-09/28/12	LATE SHOW WITH DAVID	3	800.00	2400.00
3	00111	3	04:00P	05:00P	305	09/26/12-09/28/12	DR PHIL	3	850.00	2550.00
4	00111	3	06:00A	07:00A	305	09/26/12-09/28/12	NEWS 4 TODAY	3	600.00	1800.00
5	00111	3	05:00A	05:28A	30s	09/26/12-09/28/12	NEWS 4 EARLY 5-5:28AM	3	400.00	1200.00
6	т	1	08:00P	09:00P	30s	10/02/12-10/02/12	NCIS: LOS ANGELES	1	10000.00	10000.00
7	00111,,	3	08:58A	09:58A	305	09/26/12-09/28/12	RACHEL RAY	3	750.00	2250.00
8	0011111	5	10:00P	10:35P	30s	09/26/12-09/30/12	LATE NEWS M-SU	5	3000.00	15000.00
9	00111	3	05:00P	05:30P	305	09/26/12-09/28/12	NEWS 4 AT 5 PM	3	1600.00	4800.00
10	00111	3	06:00P	06:30P	30s	09/26/12-09/28/12	CBS4 NEWS AT 6	3	1600.00	4800.00
11	00111	3	09:57A	11:00A	305	09/26/12-09/28/12	PRICE IS RIGHT	3	1500.00	4500.00
12	11000	2	09:57A	11:00A	30S	10/01/12-10/02/12	PRICE IS RIGHT	2	1500.00	3000.00
13	W	1	07:57₽	09:00P	305	09/26/12-09/26/12	CRIMINAL HINDS	1	5000.00	5000.00
14	.0111	3	06:30P	06:58P	305	09/26/12-09/28/12	CBS4 NEWS AT 630PM	3	1600.00	4800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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PAGE 2 AND 27783 AGENCY (OR SERVICE) ACTING AS AGENT FOR 78295 ADVERTISER (OR AGENCY AND ADVERTISER) Cancellation Notice CROSSROADS MEDIA AMERICANS FOR JOB SECURITY NAME Required 107 S West St PMB 551 66 Canal Center Plz Ste 555 AND Announcement 28 days **ADDRESS** Alexandria VA 22314-1576 Alexandria VA 22314-2824 prior notice USA USA CONTACT STEPHANIE MARONEY PRODUCTEST 1020 LOCAL NICOLE ELIE POL AGENCY EST. NO. PRODUCT 1300 SALESPERSON 1020 CODE

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/26/12 AND ENDING 10/02/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for edvertising shell apply.

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- ethnicity		SPOTS	ŢII	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	Th	1.	08:00P	09:00P	305	09/27/12-09/27/12	PERSON OF INTEREST	1	5000.00	5000.00
16	Su	1	09:00P	10:00p	30s	09/30/12-09/30/12	THE MENTALIST	1	5000.00	5000.00
17	M	1	09:00P	10:00P	30S	09/26/12-09/26/12	CSI: CRIME SCENE	1	5500.00	5500.00
18	00111	3	07:00A	08:58A	308	09/26/12-09/28/12	THE EARLY SHOW	3	600.00	1800.00
19	М	1	08:00P	09:00P	30s	10/01/12-10/01/12	TWO BROKE GIRLS/MIKE & MOLI	Y 1	7500.00	7500.00
20	Th	1	09:00P	10:00P	30s	09/27/12-09/27/12	ELEMENTARY	1	8500.00	8500.00
ŽL	F	1	07:00P	08:00P	308	09/28/12-09/28/12		1	4500.00	4500.00
22	Su	1	10:30A	05:30P	308	09/30/12-09/30/12	NFL REG SEASON BRONCO GAMES	1	40000.00	40000.00
23	11000	2	05:00A	05:28A	305	10/01/12-10/02/12	NEWS 4 EARLY 5-5:28AM	2	550.00	1100.00
24	11000	2	05:28A	06:00A	305	10/01/12-10/02/12	NEWS 4 EARLY 5:28-6:00AM	2	600.00	1200.00
25	11000	2	06:00A	07:00A	30s	10/01/12-10/02/12	NEWS 4 TODAY	2	750.00	1500.00
26	11000	2	07:00A	08:58A	308	10/01/12-10/02/12	THE EARLY SHOW	2	750.00	1500.00
27	11000	2	08:58A	09:58A	30\$	10/01/12-10/02/12	RACHEL RAY	2	800.00	1600.00
28	11000	2	04:00P	05:00P	30s	10/01/12-10/02/12	DR PHIL	2	1500.00	3000.00
29	01000	1	05:00P	05:30P	308	10/02/12-10/02/12	NEWS 4 AT 5 PM	1	2000.00	2000.00

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		ANG		PAGE 3
27783	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 78295	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	CROSSROADS MEDIA		AMERICANS FOR JOB SECURITY	
AND	66 Canal Center P	lz Ste 555	107 S West St PMB 551	Required
* ** -				Announcement 28 days
ADDRESS	Alexandria	VA 22314-1576	Alexandria VA 22314-2824	prior notice
	USA		USA	
CONTACT	STEPHANIE MARONEY		PRODUCTEST 1020	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO.	PRODUCT 1300 CODE	

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/26/12 AND ENDING 10/02/12 NO. WEEKS:

CBS Television Stellons Standard Torms and Conditions for edvertising shall apply. NONDISCRIMINATION POLICY: CBS Television Statements and warrants that it is not purchasing time from CBS Television Statement on the basis of race or ethnicity, and will not accopt any advertising which is intended to discriminate on the basis of race or othnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or othnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to

eminiem	DAYS	SPOTS PWK.	TI FROM	METO	LENGTH	EFFEÇTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
ITEM	DATE	1 (417.	THOM	- 10	ELINOTTI	ETTEGINEDATEO	1 (Todayano	220011	W. 11. 1	
30	11000	2	06:002	06:30P	308	10/01/12-10/02/12	CBS4 NEWS AT 6	2 :	2000.00	4000.00
31	.2000	2	06:30P	06:58P	30s	10/02/12-10/02/12	CBS4 NEWS AT 630PM	2	2000.00	4000.00
32	1100000	2	10:00P	10:35p	30s	10/01/12-10/02/12	LATE NEWS M-SU	2	4000.00	8000.00
33	11000	2	10:35P	11:37₽	30S	10/01/12-10/02/12	LATE SHOW WITH DAVID Total Contract:	2 70	1000.00	2000.00 171000.00
									_	

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